

**Biodata:**

- Name: Dr Sunita Vivek
- Phone number: 9844834465
- Email ID:sunitavivek@yahoo.co.in
- Highest education:PhD
- Exams qualified: Non

**Experience:**

- Research: 7 years
- Teaching: 27 years
- Industry: 2 years

**Achievements:**

- **Appointed BOS member of Surana Autonomous University for the year of 2021 - 2023.**
- **Appointed BOS member of Bangalore University for the year of 2020 - 2023.**
- **Seshadripuram Institute Of Commerce and Management, Seshadripuram, Bangalore 19 th July. 2023**
- **Have been invited as a distinguished speaker by St Francis College Koramangala Bangalore . 2nd June 2023**
- **Have been invited as a distinguished speaker by St Francis De Sales College Research Cell , Electronic City Bangalore. 24th June 2023**
- **Have been invited as a distinguished keynote speaker by St Francis De Sales College Research Cell . 24th June 2023**
- **Have been invited as a distinguished speaker by Seshadripuram Institute Of Commerce and Management, Bangalore 12 th May. 2023**
- **Have been invited as a distinguished speaker by G T Institute of Mgt Studies end Research Bangalore with collaboration of Bharat Utthan Nyas UP)4th Feb 2023**

- **Have been invited as a distinguished speaker by Egnal Institute of Technology & Design, Asangaon Goa. ( Bharat Utthan Nyas UP)19 th Dec. 2022**
- **Have been invited as subject expert resource person for Faculty Workshop by St. Claret College, Jalahalli, Bangalore. 6th June 2022**
- **Have been invited as subject expert resource person bySt. Claret College, Jalahalli, Bangalore. 29th Nov 2022**
- **Recognitions and awards: Kala Gaurav Samman by Natya Saraswathi Shantala Kannad Sangha,Bangalore. 2018**
- **BOS and BOE Member (Indian academy degree college),**
- **BOE member (Bangalore University, Jain University)**
- Projects procured:
- Grants received

#### **Teaching**

- **Subjects handled: Hindi & Soft Skill, Financial Literacy, Philosophy of Vivekananda, Ethics and Values.**

#### **Publications:**

- Should be in Chronological order (Newest to oldest)
- International Seminar Organized by Baldwins Methodist College for Women Bangalore Jeevan Shaili ko Chunauti Data Upbhoktavaad Aur Bazarvad on 23rd 24<sup>th</sup> Spt.2016. With ISBN 978-93-84240-32-5.
- International Conference organized by Karnataka University Dharwad- **Stree Vimarsh** on 30<sup>th</sup> & 31<sup>st</sup> Oct.2014. With ISBN 978-93-81980-15-6.
- National Conference organized by Baldwins Methodist College Bangalore Hindi Me Dalit Kavya on 2<sup>nd</sup> March 2016.
- National Conference organized by Sheshadripuram Institute Comm.& Mgt. ,Sheshadripuram ,Bangalore – Samudra Langhan In RamcharitManas on 11<sup>th</sup> Feb.2016.
- International Seminar Organized by Sindhi Degree College Kempapura Bangalore Samkalin Katha Sahitya me Yugbodh on 30<sup>th</sup> July 2015.

- International Conference organized by Swami Vivekananda Association of Science and Humanities Trivandrum – samkalin katha sahitya badalte pratiman ke sandarbh me on 22<sup>nd</sup> May 2015.
- National Conference organized by Schools of Comm.& mgt.studies Jain University, Jain College Jayanagar Bangalore on -  
**Hindi Bhasha shikhan aur Bhashae Kaushal on 3 March 2015.**
- International Conference organized by KES Shroff College Mumbai University –  
**Krishna Bhakti sahitya me Stree Vimarsh on 18<sup>th</sup> &19<sup>th</sup> Jan.2015.**
- National Conference organized by Baldwins Methodist College Bangalore Hindi Me Dalit Kavya on 2<sup>nd</sup> March 2016.
- National Conference organized by Sheshadripuram Institute Comm.& Mgt. ,Sheshadripuram ,Bangalore – Samudra Langhan In RamcharitManas on 11<sup>th</sup> Feb.2016.
- International Conference organized by Karnataka University Dharwad- **Stree Vimarsh** on 30<sup>th</sup> & 31<sup>st</sup> Oct.2014. With ISBN 978-93-81980-15-6.
- International Conference organized by byK.M. Agrawal College Mumbai – Gender **Discrimination Deprived Class in Global Era** in Aug.2013.
- National Conference organized St.Ann’s College Bangalore **Hindi Sahitya Me Stree Vimarsh** in April 2013.
- National Seminar organized by Bangalore University-**Kavivar Bchchan Ka Sahityik Evam Samajik Parivesh** in 2009.
- National Seminar organized by Al Ameen Arts,Science and Commerce College Bangalore on **Hindi Sahity ko Muslim Lekhako Ka Yogdan** on 11<sup>th</sup> Augst 2009.

**PAPER PRESENTATION & PUBLISHED I THE FACULTY OF COMMERCE & MANAGEMENT:**

- International Conference organized by Adarsh Group Of Institute, Bangalore – **False Advertisement** on 5<sup>th</sup> April 2016.
- International Conference organized by Sri Krishna International Education Trust, College, Bangalore – **Women In higher education** on 30<sup>th</sup> March 2016.
- International Conference organized by C.B.Bhandari Jain College, Bangalore – **Influence Of Globalization On Consumers** on 30<sup>th</sup> Spt. 2015. ISBN – 978-163102664-5
- International Conference organized by Adarsh Group Of Institute, Bangalore – **The Fall of An Empire With Special Reference of Subrata Ray** in 4<sup>th</sup> April 2015. ISBN – 978-81-930411-0-1
- International Conference organized by K.M. Agrawal College Mumbai – **Web Social Media and Social Networking** in Feb.2014.  
ISBN 879-9330112-3
- International Conference organized by Sri Krishna International Education Trust, Bangalore – **Work Life Balance- As An Attribute In Employee Value Proposition** in 7<sup>th</sup> March 2014.ISBN 978-163102030-8
- International Conference organized by S.K. University Andhrapradesh - **Green Marketing-hopes and Challenges** in April 2014.ISBN- 978-81-8429-108-7
- International Conference organized by Adarsh Group Of Institute, Bangalore – **Green Revolution In Marketing** on 30th April 2014.  
ISBN 879- 3356768- 3.
- International Conference organized by K.M. Agrawal College, Mumbai- **Ponzi Schemes And The Fall Of Saradha Chit Fund** in Aug.2013.

**EDUCATION:**

- Ph.D. HARIVANSH RAI BACHCHAN KI AATMKATHAA KA MANOVAIGYANIK VISHLESHAN' From DBHP Dharwad - Karnataka.
- M.Phil. BACHCHAN KI MADHUSHALAA ME SANKET YOJANAA From Madurai Kamaraj University.
- M.A. Hindi from Dr Harisingh Vishvavidyaalay, Sagar, Madhya Pradesh.
- B.Ed. From Barkatullah University, Bhopal.
- B Com from Dr Harisingh Vishvavidyaalay, Sagar, Madhya Pradesh.
- MBA from Sikkim Manipal University.

### **Small Publication**

- Several articles on Social Topics in Newspapers and Magazines.
- Poem published in newspapers and participated in Kavi Sammelan at Bangalore.
- APA format

### **Research:**

- Research area of Interest: Language, Psychology, Marketing.
- Project guided (Current and Completed)